



PayPal India

Ashish Tandon, Head of Channels, PayPal India



PayPal in India

Building Domestic presence

Nine months of domestic operations in
India

Expanding partnership with leading Magento brands
NetMeds, William Pen, Zotezo,
Biotique

Single account for domestic and cross-border payments
Frictionless and Convenient

SafeHai
Pan India brand campaign



INDIA HAT STORE



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PayPal-Magento Partnership

Enabling growth



Global Presence



Customized Experience



Community Oriented



Performance Driven

PayPal System Integrator Program



Dedicated Support



Business Support



**Beta program
participation**



**PayPal Partner
Directory**

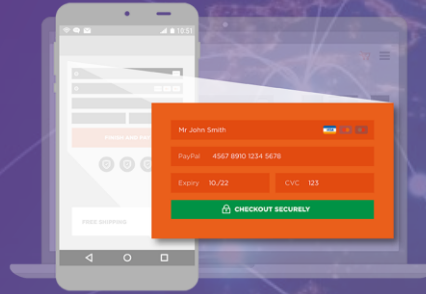
Mobile Optimization Initiative



Despite **62%** of visitors to eCommerce sites coming from mobile...



Only **23%** of dollars spent comes from mobile.*



Insight #1

Add a Security Icon to the Checkout Button



Insight #2

Auto-Select the Credit Card Type



Insight #3

Add PayPal Express Checkout - Shortcut

Join Now at
<https://www.mobileoptimized.org>



Thank you